

UNIDADE DE GESTÃO DE PROJECTOS ESPECIAIS

CABO VERDE TECHNOLOGY PARK – PHASE II

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REPUBLIC OF CABO VERDE
MINISTÉRIO DAS FINANÇAS
UNIDADE DE GESTÃO DE PROJETOS ESPECIAIS
REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRM SELECTION)

COUNTRY: CABO VERDE

PROJECT: Cabo Verde Technology Park (CVTP) – Phase II

PROJECT ID No.: P-CV-GB0-004

DATE: August 01, 2024

NOTICE NUMBER: EOI – 012/CVTP-II/UGPE/2024

ASSIGNMENT TITLE: Visual Identity & Brand Systems For TechPark CV

1. The Government of Cape Verde (GOVCV) has requested funding from the African Bank to prepare and implement the Cape Verde Technology Park Project - Phase II (PTCV - II), as part of the Government of Cape Verde's strategy for the ICT sector and the Strategic Program for the Information Society (PESI), which aims to promote innovation and business development, serving as a lever for the country's growth. It also aims to boost the ICT sector, positioning Cape Verde as an international services center and as a "gateway to Africa" for the sector's major international companies.
2. The objective of this Consulting Services (“the Services”) is to develop and implement a comprehensive, impactful and attractive branding system and visual identity, to enhance the visibility, reputation, and engagement of the Cabo Verde Technological Park (TECHPARK CV), fostering a strong connection with stakeholders and promoting its initiatives and offerings. Examples of the scope of work include: Review of the current logo of Cabo Verde Technology Park and purpose a new visual, design printable stationary (business cards, letterheads), design and recreate slide decks, develop signage and way

findings for the 6 buildings, create social media advertisement templates amongst other visual identity.

3. The detailed Terms of Reference (TOR) for the assignment shall be requested at the address e-mail given below, from 8 a.m. until 4 p.m. (local time), during the working day or can be found at the following website <https://ugpe.gov.cv> ; www.mf.gov.cv.
4. The implementing agency, Unidade de Gestão de Projectos Especiais – UGPE, now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the services. Interested consultants must provide information indicating that they are qualified to perform the services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Consultants may constitute joint-ventures to enhance their chances of qualification.
5. Eligibility criteria, establishment of the short-list and the selection procedure shall be in accordance with the African Development Bank’s “Procurement Policy and Framework for Bank’s Group Funded Operations”, dated October 2015, which is available on the Bank’s website at <http://www.afdb.org>.
6. Interested Consultants may obtain further information at the emails address below from 8 a.m. until 4 p.m. (local time), during working days.
Email: debora.vieira@mf.gov.cv; edna.fernandes@mf.gov.cv; karine.tavares@mf.gov.cv
C/c: nuno.gomes@mf.gov.cv; carlos.delgado@techpark.cv
7. Expressions of interest must be delivered in the English, to the address or by e-mail below, indicating the title of the assignment and the name of the project, **by August 21, 2024**.
Email: debora.vieira@mf.gov.cv; edna.fernandes@mf.gov.cv; karine.tavares@mf.gov.cv
C/c: nuno.gomes@mf.gov.cv; carlos.delgado@techpark.cv.

Unidade de Gestão de Projetos Especiais | Ministério das Finanças

Attn: Nuno Gomes – UGPE Coordinator

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